

Best Paper Writing Service in 2019

Research in educational institutions requires some preparation of both the student and the teacher. The success of their joint work depends on this (naturally, the main share of responsibility lies with the head of the study, playing the role of a leading, more experienced participant)

You have definitely decided that you will earn money by writing texts or are very close to such a decision. Certainty is wonderful. But to start successfully, you need at least a minimal knowledge base: how to start and where to start, otherwise you can accidentally turn out to be the same author-teapot or copywriter who eats only pasta I share my experience multiplied by 10 years of copywriting practice. And believe me, at the very beginning of my career I made a lot of mistakes. I can't guarantee that you can avoid them, but why not try, right?

AUTHOR ARTICLES

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ON YOUR MARKS!

To get started, read a few books related to working with texts and advertising marketing, because a copywriter is someone who sells (even if not directly) text, which means that he must have some idea of sales.

What I advise:

The classic of marketing is David Ogilvy's Ogilvy of Advertising. Gives basic ideas, do not look for applied information.

Texts Dmitry Kot "Copywriting: how not to eat a dog". Not only approaches, but schemes and methods. A good set of working tools for a commercial writer.

Sales Dmitry Tkachenko "Work with objections: 200 sales methods for cold calls and face-to-face meetings".

Linguistics Irina Levontina "Russian with a Dictionary." Helps expand vocabulary. The book is very easy and interesting to write.

ATTENTION!

And now cheers! There is already some theoretical basis. What else is needed for a successful start?

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Subscribe to the professionals in your area on social networks. For example, on Julia Tretyakova, Natalia Karia, Stasy Cher, Nadezhda Bogdanova, Olga Screbeiko.

Read posts, participate in free webinars, watch live broadcasts, buy the content that interests you. In my opinion, marathons work best pay attention to this surprisingly involving format.

It is very productive to start with the marathon "Formula of a good article: from scratch to the first text" or from the "Article marathon: from scratch to the author of articles". This is an ideal format to get acquainted with the texts, find your own style, understand whether it is yours or not yours, and develop the first portfolio.

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Join professional groups if you are not there yet it is very effective and very useful. For example, in the Copywriting for Love group, there are activities for writing texts, discussions between authors. Well, customers from time to time bring applications for texts.