

Essay Writing Service in 2020

What exchanges are good for is that you can start there from a round and one hundred percent zero: you will still take some inexpensive orders. And since you have the base, the books have been read, follow the pros and take their advice into service, then you will be able to complete orders. Of course, with some abilities. But if there were none at all, you would hardly decide to make money with texts.

There are 2-3 texts that the customer accepted?

Find them using any “anti-plagiarist”, for example text.ru, take screenshots with the Fast Stone Capture program (or any other) and put them in the portfolio on freelance sites. So the portfolio begins.

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If you are a specialist in any field, write an article about what you know well. Very specific, not general. For example, “20 secrets to flashing coarse calico flush seams for those who don’t have a sewing machine” or “15 tips for beginner aquarists: not a single fish will die!” Think about where the text can be published - often these are blogs on related topics. Or start your own blog, write several articles in it and put them in your portfolio too.

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When you have a portfolio, you can buy “Pro” or similar statuses on freelance sites and respond to projects without stopping learning wherever this opportunity arises. By the way, the answers to the projects should be verified! Otherwise, it may turn out, as in this article, “10 options for applications so that the customer does not choose you.” Be careful.

In parallel, activate your life on a social network.

Choose the network that is closest to you - or Facebook. About Instagram, I can only say that there the emphasis is still on visual, not textual content.

To understand what to write about, just start by typing in the search bar the phrase "how to create a content plan for social networks" - the plan by which you will publish posts to be noticed and remembered.

Yandex produces 6,000 results for this request. Those experts whom I recommended you to subscribe to have a lot of content plans.

MARCH!

... You continue to study, you already have a small portfolio and experience, it is healthy and positive. Start thinking about how and where to grow, because now you are at a real starting point.

I recommend looking in the direction of niche: a specialist who undertakes everything in a row has wider coverage, but, it seems to me, there is less room for growth. More respect and interest are people with specialization.

There are two ways to specialize: on topics and on formats.

Specialization on topics

If you are a certified doctor, you have a direct path to medical copywriting. The demand for copywriters with a medical education is great, and such vacancies are common. If you have a law degree, write texts for law firms. But this is from the obvious.

And if, for example, you are a commodity specialist in the means of production, what specialization can there be? Perhaps you will be comfortable working with the construction industry and with manufacturing companies, complex technical texts are also always needed.

It is not necessary that the topic you choose is related to your education. For example, a good niche is eco-copywriting. I know only one specialist who specializes in this field, and the importance of the topic is growing every year.

Think! But I advise you to leave aside the most obvious specialization in texts for women's magazines, a kind of "home-family-love-beauty" - they pay very little for them.

Specialization in formats

Let me tell you about myself: I specialize in texts for landing pages and presentations. If there is time and desire, I can take other formats, but these are the main ones. According to them, I am constantly looking for books, articles, webinars, continuing my pumping as a specialist.

Identify formats that are closer to you. Strong news articles? LSI copywriting, is it modern articles for promotion? Commercial offers? Interviews, reviews, and other journalistic genres? Posts on social networks, are they SMM?

Choose, master, offer your services in thematic projects, in communities on social networks. Be sure to reflect your specialization in the information of accounts and freelance sites. If necessary, master additional sites - Yuodo , there you can also take orders.

WHAT'S NEXT?

... And then only forward and up. It would be nice to get yourself a buddy who will support you along the way. Experience will come; if you do everything right, then so will the customers. So, the next stage is to start thinking about how and when to raise the price of your services. But this is a completely different story!

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