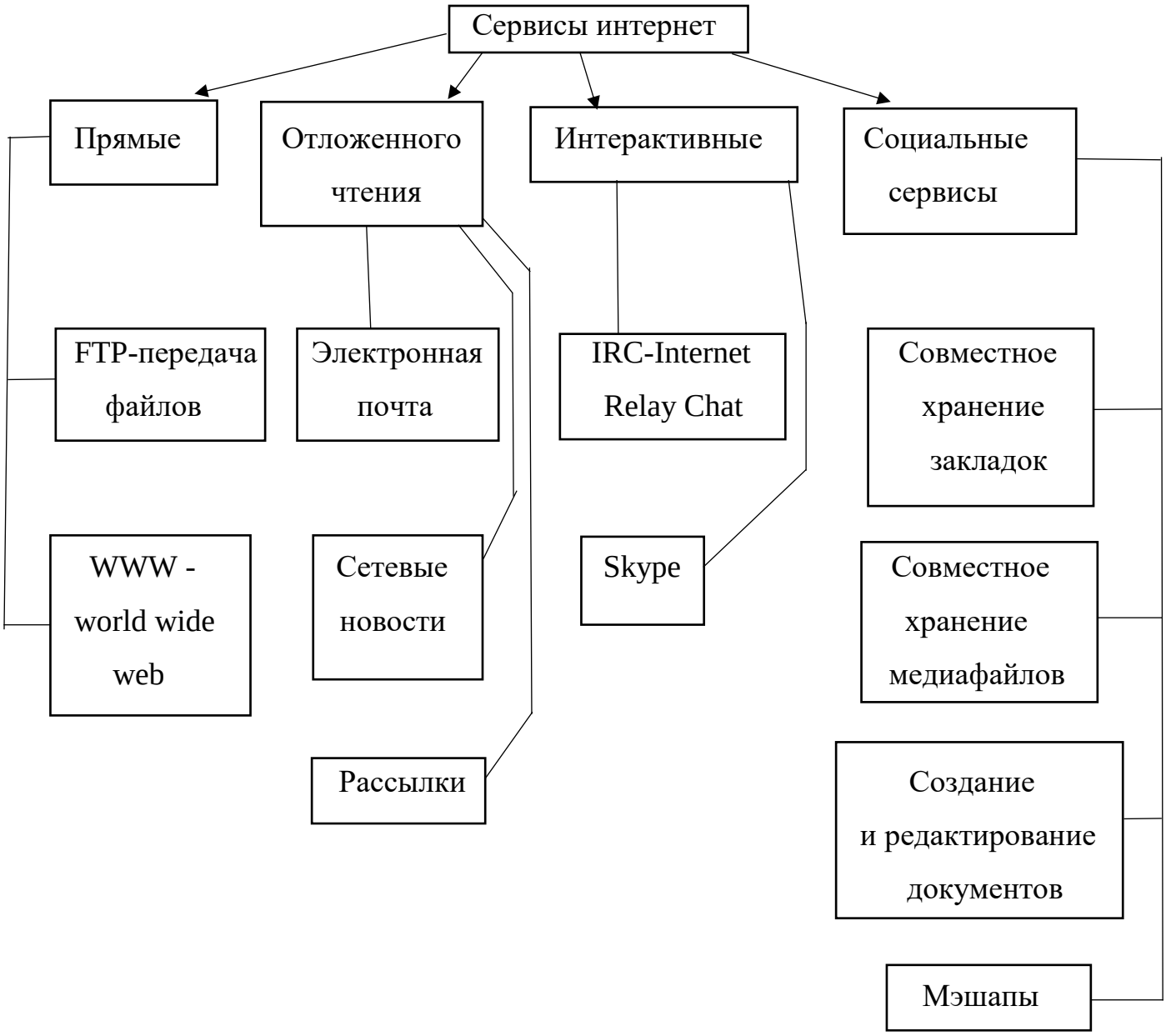Схема «Сервисы интернет»